

ESTIMATED BUDGET

Assumed work: self employed, small business, service

In blue the data should vary to show impact on turnover and price

	MONTHLY	ANNUAL 1st year
Turnover (for earnings as defined below)		
Costs (operating costs)		
Rent		
Water		
Electricity/gas		
Telephone		
Internet		
Computer		
Printer		
Office supplies		
Insurance if renting		
Business insurance		
Accountant (Chartered Accountant)		
Bank account fees		
External advice		
Communication/advertising/trade fairs		
Total operating costs (after income and subscriptions)		
Net desired income		
National insurance and tax		

Number of work days (calculate per week then annually taking into account holidays?)	
turnover per day	
Unit service (day) at:	
Number of customers (or service units sold)	