

Example Questionnaire

Baby Fashion Questionnaire

Hello, we're hoping to form a unique baby fashion club whereby you can buy, swap and sell the very best quality baby fashion for your little one.

Please take a few moments to complete the following info so that we can do our best to offer a quality, useful and reliable service.

About you

Please provide a little information about you.

Name

Location

Children ages (or planned arrival dates)!

Contact details

Fashion decisions

We're on a quest to offer something just a little bit different to new parents across the UK. Our online, mail order club and fashion meet up events aim to offer a unique option to clothing your new loved ones.

What is your decision-making process on where to usually shop for baby clothing?

Are you open to new trends for your baby?

Do you like the 'mini-me' fashion concept?

Is it important that fair trade and ethical sourcing of raw materials are in place?

If yes, please state why.

Spending habits

On a monthly basis, how much would you usually spend?

What items do you buy on a regular basis?

What items would you deem as a luxury, irregular purchase?

Return and Swap Concept

We believe the planet needs our help. If we can support sustainable manufacturing, heartfelt design and maintain affordability we feel we are doing our bit to assist the great need.

As our little ones grow and often quickly, spending time and money on fashion might not be top of the agenda, however we're on this quest to make a difference therefore please answer the following to help us paint a picture of how we might help.

What hesitations would you have in returning your pre loved baby clothes in order to receive a discount on new or indeed a swap on some seconds?

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How regularly would you like a meet up option to buy, sell and swap?

Are there any days/times that would suit you best?

Thank you for taking time out to help, we really appreciate it!