





# Gary's Gateaux Questionnaire

We are a small, specialist and independent company that makes and supplier highend Gateaux's.

It is our aim to be able to provide high quality Gateaux's and Cake's on a regular basis to you with a personal delivery service and collection of reusable packaging and offer a flexible and short timeframe turnaround on all new and repeat orders. Please take a few moments to complete the below:

### **Contact details**

Cafe Restaurant Name
Address
Contact name
Phone
Date of survey

### **About your business**

How many covers/tables do you have?
On a weekly basis, how many customers would you usually expect?
When is your busiest time of day?
When is your busiest time of the year?
Please state any seasonal trends:
Do you cater for larger events and parties, such as weddings?
If yes, please note how many events you hold monthly and comment if providing a Gateaux to order would be of interest.

### **Current providers**

What desert providers/suppliers do you currently have?
How would you improve their current service?
What would we need to provide in order to cater for some or all of your needs within our speciality area?

## Orders and Payment

How many Gateaux's would you estimate would be used within a week?
How often would you expect orders to be delivered?
What time frame, from place of order would you be happy with?
What payment terms would you require for orders?

Thank you for taking the time to provide us with some invaluable information on how best we are able to serve you and your business.